



Foundation for Developmental Disabilities

Foundation for Developmental Disabilities
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SAN DIEGO-IMPERIAL COUNTIES DEVELOPMENTAL SERVICES FOUNDATION
AKA: FOUNDATION FOR DEVELOPMENTAL DISABILITIES

STRATEGIC PLAN
Fiscal Years 2006/07 - 2010/11
Approved April 28, 2009

Vision Statement

Persons with developmental disabilities will live full, productive and satisfying lives as active members of their communities.

Mission Statement

The mission of the Foundation for Developmental Disabilities is to provide support for persons with developmental disabilities, and their families, in San Diego and Imperial counties when such services are not available from other entities such as governmental or private resources.

GOALS

Goal 1 By Fiscal Year 2010/2011 the Foundation will have a program support budget of at least \$250,000 with the following sources of income:

Table with 2 columns: Source of Income, Amount. Rows include Investments (\$40,000), Donations (\$10,000), Fund Raising Events (Day at the Races \$20,000, Holiday Appeal \$15,000, Spring Appeal \$10,000, Golf Tournament \$35,000), Planned Giving (\$20,000), Building Revenues (\$100,000). Note: (Revenues from the building operation will be matched by other sources of income)

Tasks

- 1.1 Increase the total of the Foundation's investments to \$1,000,000 earning a minimum of 5%. Time line for completion: July 1, 2011
1.2 Develop strategies to encourage planned giving. Time line for completion: June 30, 2010



- 1.3 Establish the amount of the Ruffin Road office building's annual net income to be used for the program support budget.
Time line for completion: April 30, 2009
- 1.4 Prepare the annual Holiday Appeal letter and use the Foundation's mailing list for community distribution.
Time line for completion: November 15, 2009
- 1.5 Develop a plan to implement a golf tournament fund raising event.
Time line for completion: December 31, 2009

Goal 2 Increase public awareness of the Foundation and its mission through internal and external communication.

Tasks

- 2.1 Provide information about the Foundation to consumers and families.
Time line for completion: December 31, 2009

TIME LINES

04/30/09	Establish the amount of the Ruffin Road office building's annual net income to be used for the program support budget.
11/15/09	Prepare and mail the annual Holiday Appeal letter.
12/31/09	Develop a plan to implement a golf tournament fund raising event.
12/31/09	Provide information about the Foundation to consumers and families.
06/30/10	Develop strategies to encourage planned giving.
07/01/11	FDD program support budget at \$250,000 level.
07/01/11	Investments at \$1,000,000 level.

This Strategic Plan shall be reviewed and updated at least annually from the date of adoption by the Board of Directors of the Foundation for Developmental Disabilities.